

ACTIVEPURE ® Scientific References

2020



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OUR HISTORY

COMPANY HISTORY





1924

Electrolux, USA Established.



1954

Production of the Model 30 ends 14 million units sold. The Model 30 recognized in the Smithsonian as a top 100 U.S. product.



1970

Our current factory is opened in Bristol, Virginia. 500,000 square feet.



1998

Electrolux, USA is purchased from Sara Lee by Joe Urso and his Team.



2000

Electrolux is re-branded as Aerus, a healthy home company.
Name rights partially sold to AB Electrolux, Sweden.

OUR HISTORY

COMPANY HISTORY





products introduced.













ActivePure® Technology

Aerus ActivePure[®] Technology is the **most powerful air and surface** purification technology ever discovered. ActivePure[®] is also the **only exclusive** air and surface purification technology awarded the prestigious Certified Space Technology seal of approval by the Space Foundation.





ActivePure® Technology

Inducted into the 2017 Space Technology Hall of Fame by The Space Foundation











Space Technology Hall of Fame

The Space Technology Hall of Fame® increases public awareness of the benefits of space exploration and encourages further innovation by recognizing individuals, organizations and companies that effectively adapt and market technologies originally developed for space to improve the quality of life for all humanity. Other prestigious inductees include, The Boeing Company, Canadian Space Agency, US Army Institute of Surgical Research, NASA Kennedy Space Center.



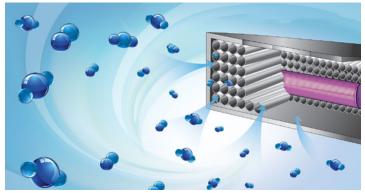
Oxygen and humidity are converted into oxidizers using a process similar to what occurs in natural sunlight.

These oxidizers are projected from the cell, enveloping the air and surrounding surfaces to seek out and destroy contaminants.

How does ActivePure® Technology work?

- 1. Uses oxygen and humidity from the air
- 2. Converts into powerful oxidizers
- 3. Destroys microorganisms in the air and on surfaces
- 4. Kills pathogens on contact
- 5. Safe for astronauts Safe for everyone











ACTIVEPURE® DELIVERS CLEAN SURFACES

The Ground Zero Museum in New York City was treated with ActivePure purification systems. Curator Gary Suson said, "when our staff came in the day after, they could tell immediately that the air was cleaner."

Today, ActivePure can be found treating other indoor environments including the **Liberty Bell**, hospitals, doctors' offices, professional sports facilities, nursing homes, hotels, schools, businesses, and countless homes around the world.













SCIENCE & PROOF

Net Log Reduction Of MS2 Bacteriophage Virus Bioaerosol

RNA Virus > OVER 99.9999% REDUCTION OF MS2 BACTERIOPHAGE VIRUS IN ONLY 60 MINUTES!





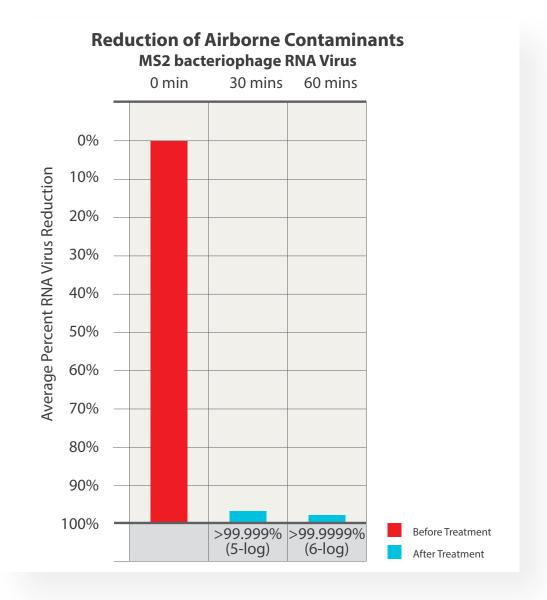






Hall of Fame Inductee

Results based on laboratory testing



Net Log Reduction Phi-X147 Of Bacteriophage Virus Bioaerosol

DNA Virus

> OVER 99.995% REDUCTION OF PHI-X147 BACTERIOPHAGE VIRUS IN ONLY 60 MINUTES!





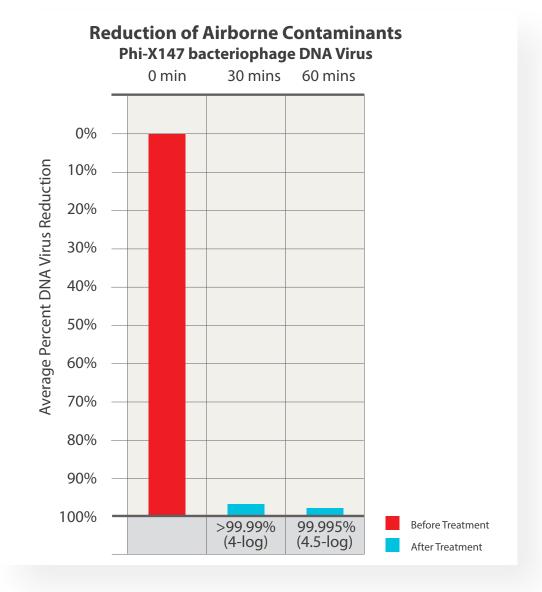






Hall of Fame Inductee

Results based on laboratory testing



Net Log Reduction Of Staphylococcus Epidermidis Bioaerosol

Sectoria Sec





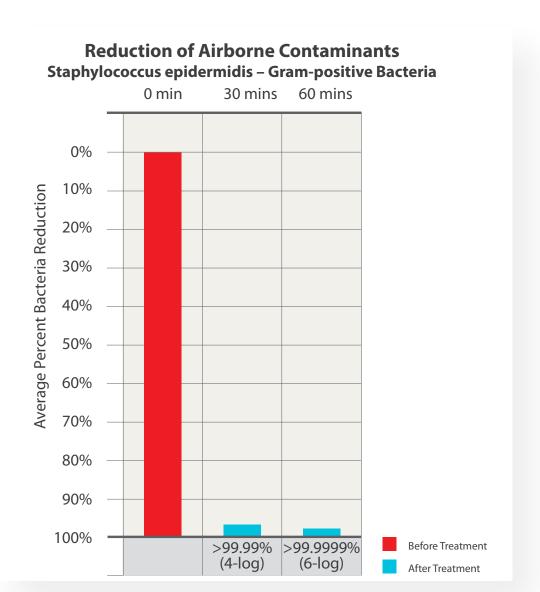






Hall of Fame Inductee

Results based on laboratory testing



Net Log Reduction Erwinia Herbicola Bioaerosol

Gram-negative Bacteria > OVER 99.999% REDUCTION OF ERWINIA HERBICOLA IN ONLY 60 MINUTES!





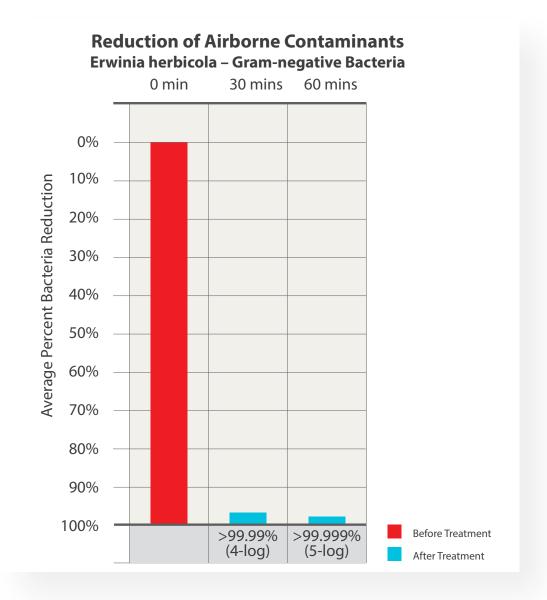






Hall of Fame Inductee

Results based on laboratory testing



Net Log Reduction Of Aspergillus Niger (fungal spores)

Fungal Mold > OVER 99.99% REDUCTION OF ASPERGILLUS NIGER IN ONLY 60 MINUTES!



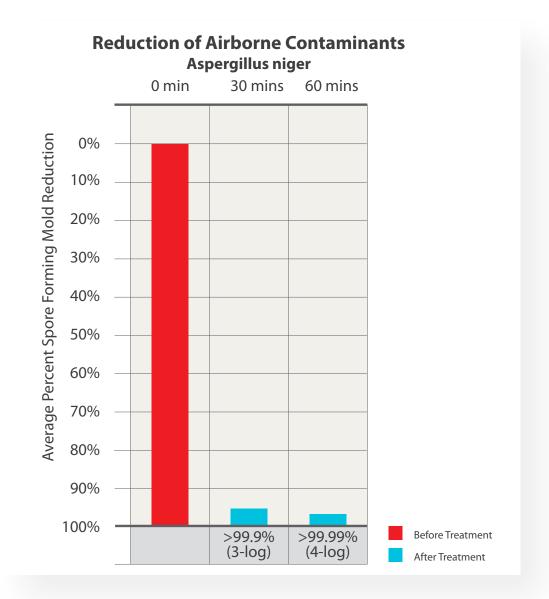








Results based on laboratory testing



Net Log Reduction Of Bacillus Globigii (bacterial spores)

Bacterial Mold > OVER 99.99% REDUCTION OF BACILLUS GLOBIGII IN ONLY 60 MINUTES!



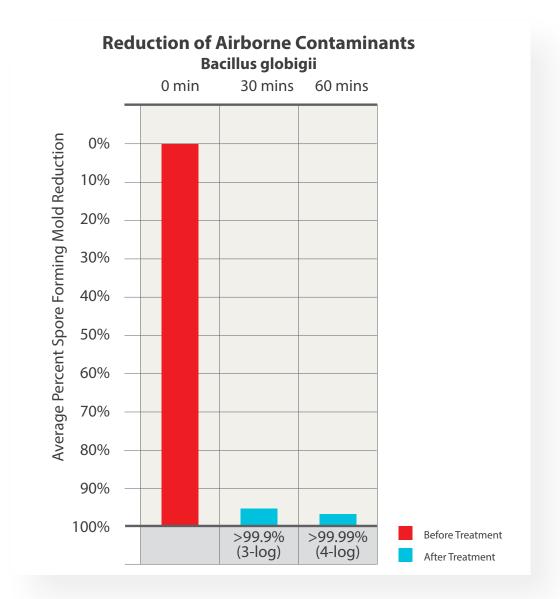








Results based on laboratory testing



C. DIFF ENDOSPORES OVER 99% REDUCTION

- > OVER 99% REDUCTION
 OF MICROBES IN 48 HRS!
- > 65% REDUCTION
 IN JUST 8 HRS!



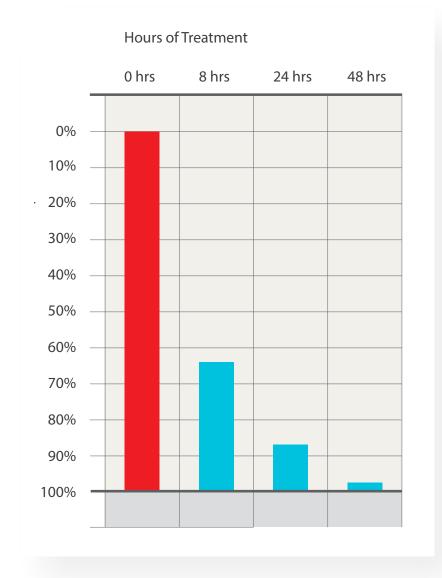








Results based on laboratory testing



INSTALLATIONS

- Homes
- Hospitals
- Doctors Offices
- Nursing Homes
- Professional Sports Facilities
- Hotels
- Businesses
- Schools
- Liberty Bell
- Ground Zero Museum





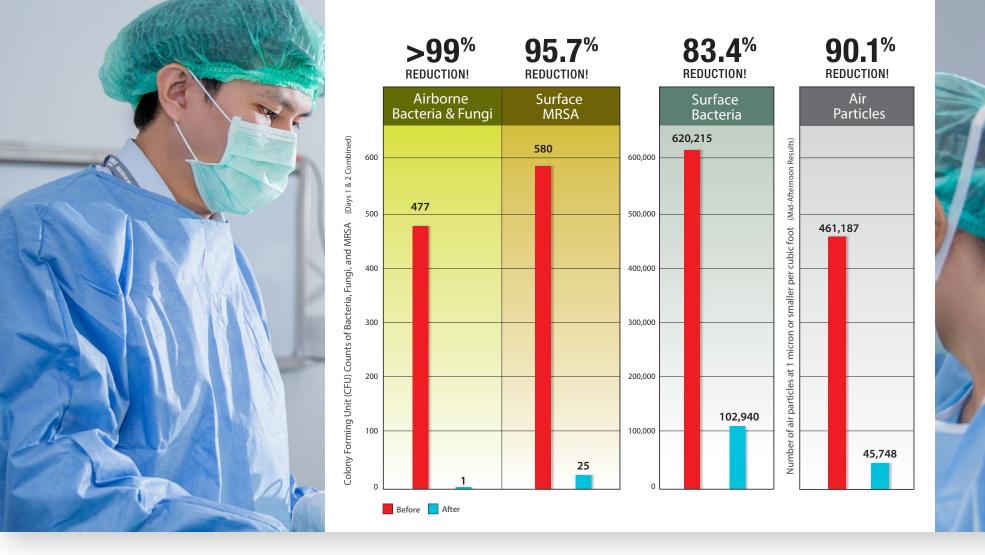












Hospital Operating Room

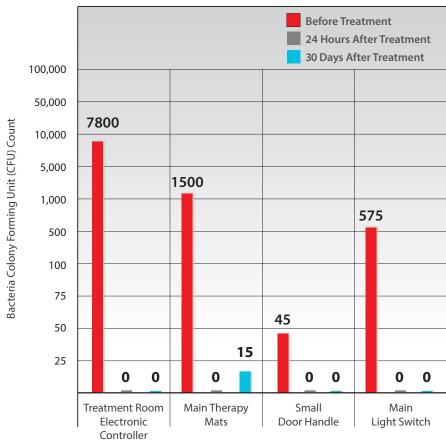








Bacteria Test Results: Pediatric Therapy Office



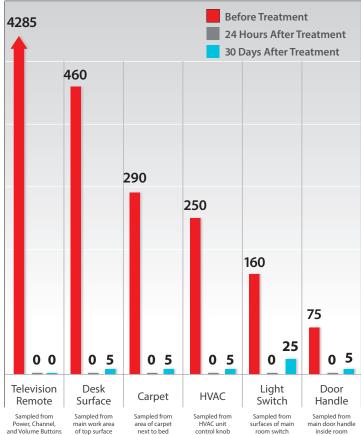
Medical Facilities

Before and After Results



Bacteria Colony Forming Unit (CFU) Count

Combined Results From Three Rooms





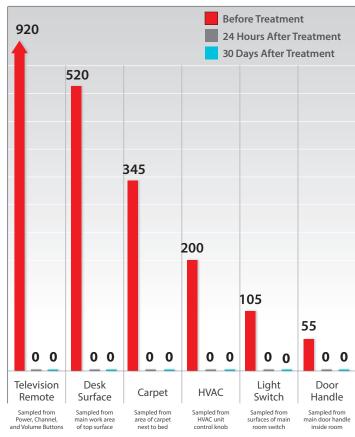
Hotel

Typical Before and After Benefits



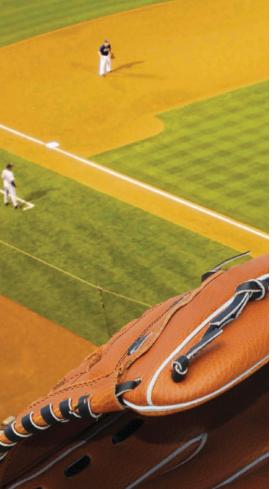
Fungi Colony Forming Unit (CFU) Count

Combined Results From Three Rooms

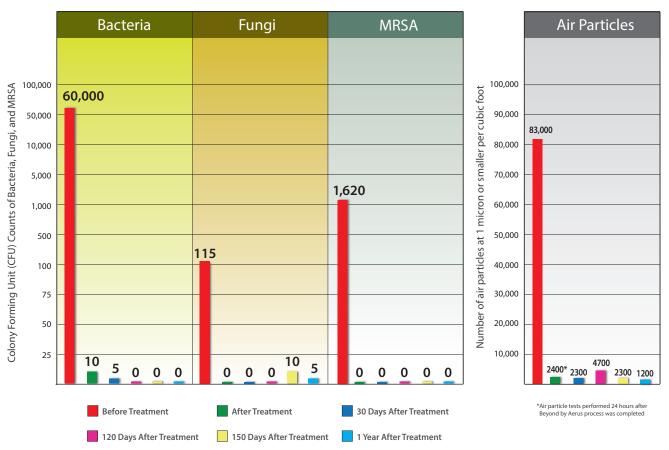


Hotel

Typical Before and After Benefits



100% ELIMINATION IN MOST CASES!



Major League Baseball



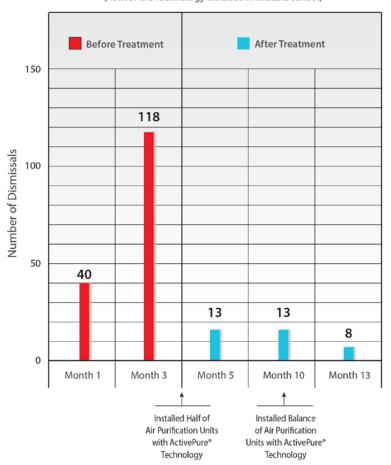






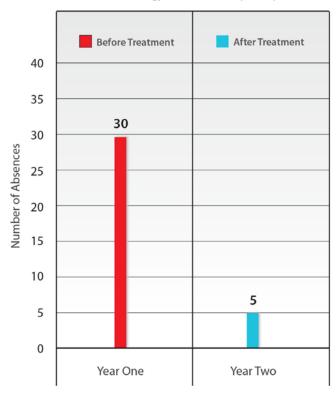
>80% Reduction in Flu Related Dismissals

(ActivePure Technology installed in Indiana school)



>80% Reduction in Preschool Sick Days

(ActivePure Technology installed in Pennsylvania preschool)



Over 80% Reduction In Flu & Sick Days!

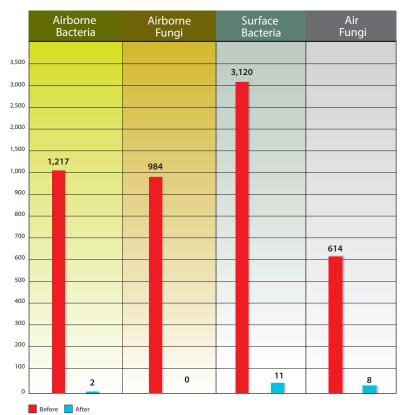


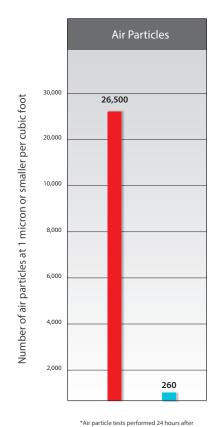






GREATER THAN **99**% ELIMINATION





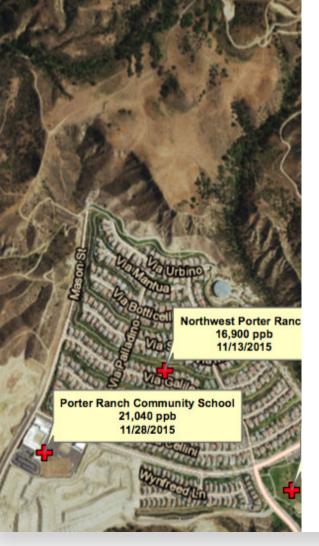


Residential



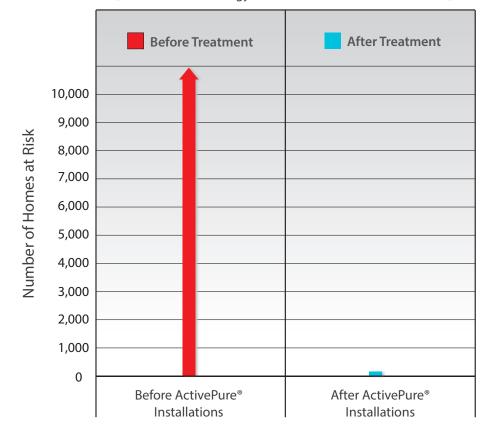






100% Reduction in VOC's (Methane Gas Additive)

(ActivePure Technology Installed in homes at Porter Ranch)





100% Reduction In VOC's (Methane Gas Additive)!

Before and After Results With ActivePure® Technology Installations













- Destroys illness-causing bacteria and viruses such as MRSA, E. coli, and C. Diff
- **Destroys** mold and fungi

- Reduction in sick days and the number of common cold and flu outbreaks
- Removes Volatile Organic Compounds (VOC's)



AIR & SURFACE TECHNOLOGIES

VOLLARA AIR & SURFACE PRO

Protects up to 3,000 Square Feet -- No Filter Replacement Required No Ozone -- Safe for People and Pets 24/7 Peace of Mind Protection

Benefits

- Our patented ActivePure® Technology safely destroys over 99% of all surface and airborne contaminants including viruses, bacteria, mold, voc's and allergens
- Reduces airborne contaminants and allergens that can trigger asthma and allergy symptoms
- Freshens air and removes odors in otherwise stale-prone environments
- Removes dirt and dust from the air to make cleaning easier
- Portable, no installation required
- Destroys VOCs, smoke and odors

How it works

- Our proprietary ActivePure® Technology uses light waves and a catalytic process to produce super oxide ions and hydro peroxides that destroy contaminants in the air and on surfaces
- Features a high intensity UVC light that makes use of the same oxidation and ionizing properties of light as naturally occurring sunlight
- Certified Space Technology continuously protects and purifies the environment
- Proven effective in independent studies against bacteria, viruses, mold and fungi in the air and on surfaces
- Nature's abundant negative ions

Unique Features

- Patent-pending ActivePure® Cell design
- Digital display with blue back-lighting
- Area size setting
- Cleaning reminder
- 5 fan speeds
- Multi-point Bi-polar lonization cycle time between positive and negative ions is 20 seconds
- Pre-filter
- HEPA Filter
- Ozone Free



Specifications

Electrical	43 Watts Max; Positive & Negative Ion Generation			
Input Voltage	100 ~ 240 VAC; 50/60 Hz external power supply			
Nominal Airflow Rate	40-60 CFM Fan, Washable electrostatic lint screen			
Dimensions	11.75" H x 9.5" W x 10" D			
Weight	7.6 lbs			
Operating Temperature	34°F – 100°F			
Recommended Treatment Space	500 sq. ft. to 3,000 sq. ft.			
Warranty	3 year limited			

Meets California ozone emissions limit. CARB Certified.













FRESHAIR CUBE

The FreshAir Cube brings the science and safety of nature indoors. Natural, odor-eliminating, pollutant-reducing processes found in sunlight and thunderstorms are recreated in the home. The FreshAir Cube with ActivePure® Technology, Certified Space Technology creates healthier living spaces. That means less money spent on harmful chemical sprays and wipes, and more time to spend with loved ones.

Benefits

- ActivePure® Technology destroys up to 99% of all surface contaminants and airborne contaminants
- Makes breathing easier, cleaner and healthier
- Convenient, portable unit provides the cleanest, freshest air possible within small, low ventilated areas
- Significantly reduces dust, pet dander and odors in the home
- Purifies air and reduces particles that can irritate allergies and asthma
- Protects people from dangerous contaminants and pollutants
- Creates healthy, pure indoor spaces
- Removes VOCs

How it works

- Uses proprietary light waves and a catalytic process to produce scrubber ions that remove dust particles form the air
- Certified Space Technology as used by NASA continuously protects and purifiers the air and attacks contaminants on surfaces

Unique Features

- Uses super oxide ions and hydro peroxides created by ActivePure Technology to remove contaminants
- Negatively charged ions remove microscopic particles from the air that will reduce harmful contaminants and pollutants
- Features a high intensity UVC light that makes use of the same oxidation and ionizing properties of light as naturally occurring sunlight
- 2-hour Away Mode increases the maximum output of activated oxygen for incredible effectiveness in unoccupied areas
- Scalable purifier setting for reduced output of activated oxygen when using the away mode
- 11.4 cm (4.5") bulb



Specifications

Max 0 ³	100 mg/hr (Away Mode)			
Technology	Needlepoint Ionization; ActivePure (RCI) Cell 2-hour Away Mode; 3-speed fan			
Power Usage	100 - 240VAC power adapter 21 watts power consumption			
Lint Screens & Filters	Electrostatic lint screen			
Applications	Homes, offices, apartments, small shops			
Coverage	1,500 sq. ft.			
Dimensions	6.5 in. wide x 6.5 in. high x 7 in. deep			
Weight	3 lbs.			
Warranty	One Year Limited Warranty			









FRESHAIR MOBILE

The FreshAir Mobile is a sleek, pocket-sized unit that significantly reduces unpleasant odors, contaminants and allergens. It is ideal for providing the cleanest, healthiest air for your car, truck, R.V. or camper, utilizing ActivePure Certified Space Technology which features a high intensity UVC lighting which helps create healthier spaces.

Benefits

- Pocket-sized and lightweight, portable ActivePure Certified Space Technology that goes with you
- Reduces airborne contaminants and allergens that can trigger asthma and allergy symptoms
- Freshens air and removes odors in otherwise stale-prone environments
- Reduces dirt and dust from the air to make cleaning easier
- Multiple settings to customize and optimize for a variety of environments
- Eliminates smoke, pollution and contaminants in the air and on surfaces

How it works

- Uses super oxide ions and hydro peroxides created by ActivePure Technology to remove contaminants
- · Negatively charged ions remove particles from the air to reduce harmful contaminants and pollutants
- The FreshAir Mobile also has a high intensity UVC light that makes use of the same oxidation and ionizing properties of light as naturally occurring sunlight
- Certified Space Technology continuously protects and purifies the environment

Unique Features

- Pocket-sized for portability and convenient application
- Touch sensitive settings to provide ease of operation and function
- Includes accessory pack with stand
- Certified Space Technology, as used by NASA on the International Space Station



Specifications

Power	2VDC or 110 - 240 VAC 50/60Hz with adapter		
Operating Temperature	45°F - 100°F (7°C - 38°C)		
Power Usage	100 - 240VAC power adapter 21 watts power consumption		
Fuse	Electrostatic lint screen		
Dimensions	3.625" x 6" x 1.0" 9.21cm x 15.25cm x 2.54cm w/o base		
Weight	8 ounces (.23kg)		
Warranty	One Year Limited Warranty		









PET REFRESH

The adorable Pet ReFresh plug-in air purifier is great for smaller rooms up to 50 square feet in size that need targeted air purification, like bathrooms, laundry rooms, near pet beds and around litter boxes or other smelly objects. It creates clean, fresh, healthier air, and has a compact design that plugs directly into your wall outlet, leaving space for use of the second wall plug.

Benefits

- Ion generator reduces airborne contaminants and allergens
- Easily installs in tight spaces
- Freshens air in otherwise odor or stale-prone environments
- Makes breathing easier, cleaner and safe for you and your pets

How it works

- Uses **ActivePure® Technology** proven effective on odor-causing bacteria, mold, and fungi in the air and on surfaces
- Creates negatively charged ions to remove microscopic particles from the air that will reduce allergens and harmful airborne pollutants.
- Has advanced Certified Space Technology to quickly freshen the air as it destroys airborne and surface contaminants and odors.

Unique Features

- Compact size and portable
- Chemical free operation
- Purification Function to quickly freshen the air
- Low maintenance
- Very guiet operation
- Easy to use



Specifications

Voltage Rating	120 VAC, 60 Hz
Energy Consumption	2.8 watts
Dimensions	H 5.1" x W 4" x D 2"
Weight	7.1 oz
Technology	ActivePure® + Ionization
Recommended Room Size	up to 50 sq. ft.
Warranty	Six Months Limited warranty









LAUNDRYPURE 2.0

The LaundryPure 2.0 super cleans your laundry using only cold water and no detergents.

Benefits

- Saves the average family of 4 up to \$462/year: hot water and cleanser costs
- Eliminates allergic reactions and skin sensitivities due to chemicals in detergent and fabric softeners
- Keeps colors bright and whites white, and towels softer and fluffier
- Extends the life of your clothing
- Environmentally-friendly

How it works

 NASA-inspired technology infuses cold water with oxygen, hydrogen peroxide, and other safe cleaning gases which bubble, lift dirt, and clean fabrics eliminating the use of traditional detergents.

Unique Features

- · Designed and built in the USA
- Status lights will glow blue when operating normally
- Small unit (17.3" x 5.19" x 3.69") easily mounts directly to the wall and attaches to your water source
- Also creates high intensity cleaning water for general household cleaning

Target Customer

- Families, children, apartments, homes, or small businesses
- Anyone with sensitive skin, or allergic reactions to chemicals found in detergent, fabric softener, and fragrances
- Budget-conscious customers people who are smart with their money
- People who care about the environment













2017 Space Technology Hall of Fame Inductee

No Detergent*. No Hot Water. More Savings!

	Electric Water Heater		Gas Water Heater		LaundryPure 2.0
Water Temperature Setting	Hot / Cold	Cold / Cold	Hot / Cold	Cold / Cold	Cold / Cold
Water (includes electricity + water + water heating)	\$0.61	\$0.24	\$0.42	\$0.24	\$0.24
Detergent cost per load	\$0.45	\$0.45	\$0.45	\$0.45	X
Fabric softener cost per load	\$0.36	\$0.36	\$0.36	\$0.36	Χ
Cost per load	\$1.42	\$1.05	\$1.23	\$1.05	\$0.24
Avg loads / year	392	392	392	392	392
Annual cost	\$556.64	\$411.60	\$482.16	\$411.60	\$94.08
Annual Savings with LaundryPure"	\$462.56	\$317.52	\$388.08	\$317.52	

^{*}Note: LaundryPure 2.0 reduces or eliminates the need for laundry detergent. While many users find that LaundryPure alone effectively cleans their laundry, you may find it necessary to pre-treat or use a reduced amount of detergent to remove certain stains. If you find that detergent is necessary, we recommend using 1/8th the amount you previously used before your LaundryPure 2.0 purchase.

2,278,632,006
GALLONS SAVED*

\$60,763,520
MONEY SAVED*



^{**2009} public data found through national organizations such as the US Environmental Protection Agency and Department of Energy. Costs shown are averages and actual costs may be higher or lower depending on the utility rates for your geographic location and laundry equipment used.